







About FTV

FashionTV was founded in 1997 in France by Michel Adam Lisowski. It is the world's largest fashion and lifestyle media brand with a reach extending to over 196 countries and a growing audience exceeding 2 billion.

With 27 years of legacy and expertise in the fashion & lifestyle industry, we have also extended our branches into franchising & licensing businesses.

We present a franchise opportunity to elevate your lounge to new heights, transforming it into the premier destination so that you can provide asatisfying experience to your customers.



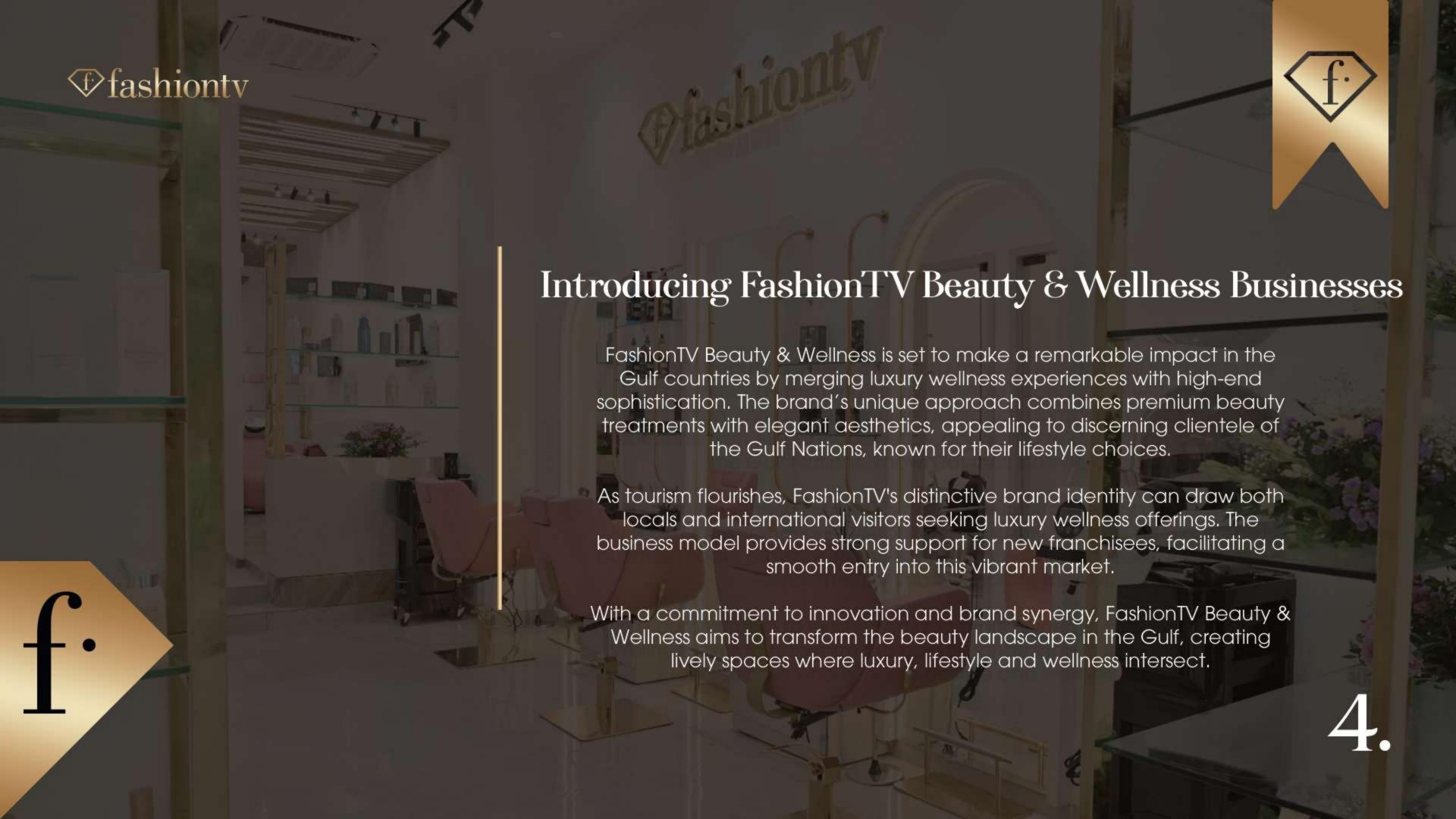


Explore Rapid Growth And Opportunities In The Beauty & Wellness Industry

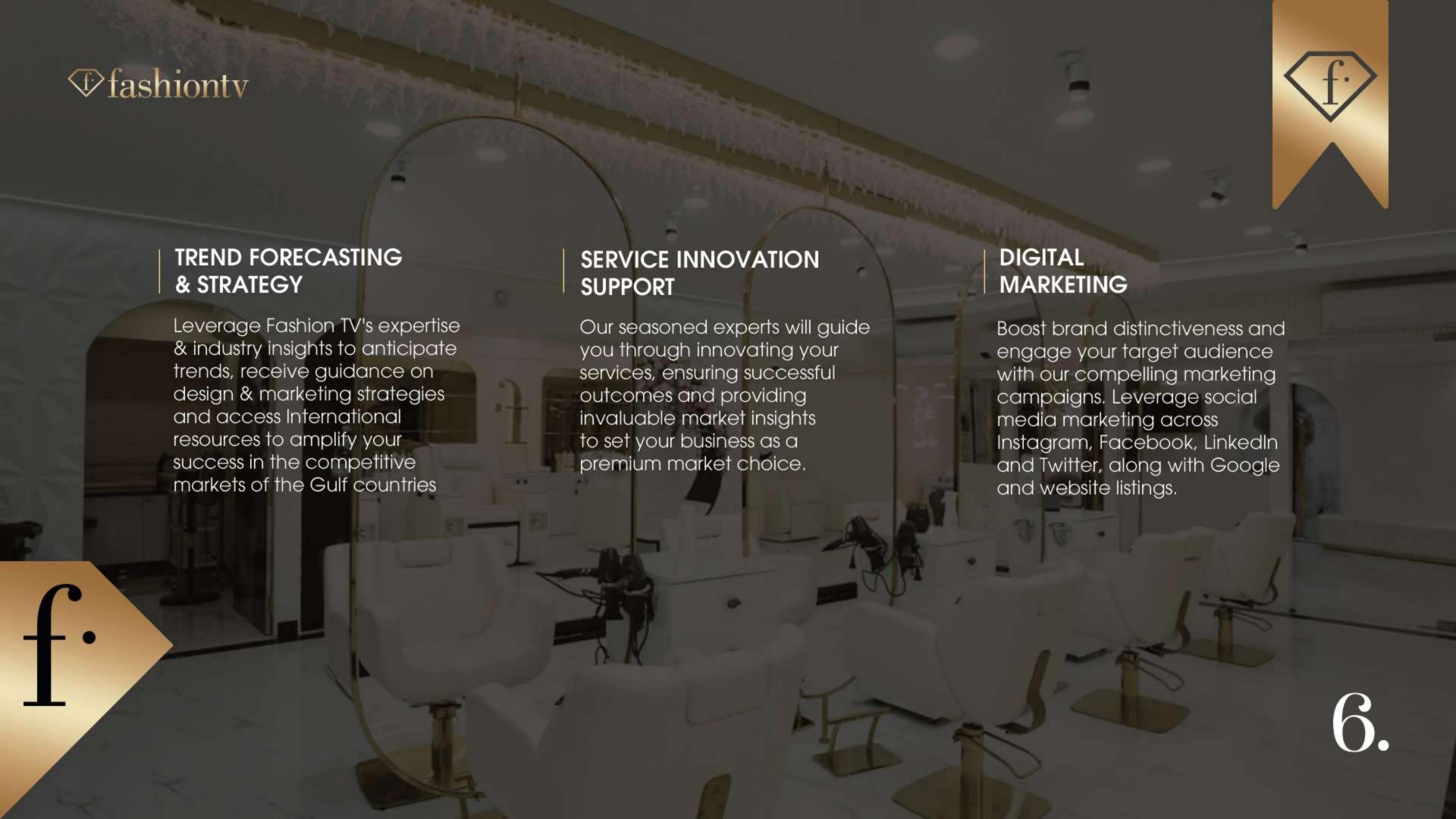
FashionTV Beauty & Wellness franchise is poised to thrive in the rapidly evolving beauty industry, leveraging the dynamic transformation in lifestyles. As the market is expected to surpass 2.5 Billion AED by 2025, the brand can capitalize on the growing trendof luxury seeking & digitally savvy consumers, who prioritize convenience and innovation.

The strategic positioning will enable FashionTV Beauty & Wellness to redefine the beauty landscape in the Gulf countries and beyond.

The high-end population of the Gulf countries seeks world-class experiences in beauty & wellness with a strong emphasis on luxury & sophistication. By capitalising on these opportunities, aesthetic & beauty businesses can tap into a thriving industry with significant







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Our Philosophy

VISION:

To create the most sophisticated and elegant Beauty & Wellness franchise business that caters to the elite's needs and preferences of the Gulf populations.

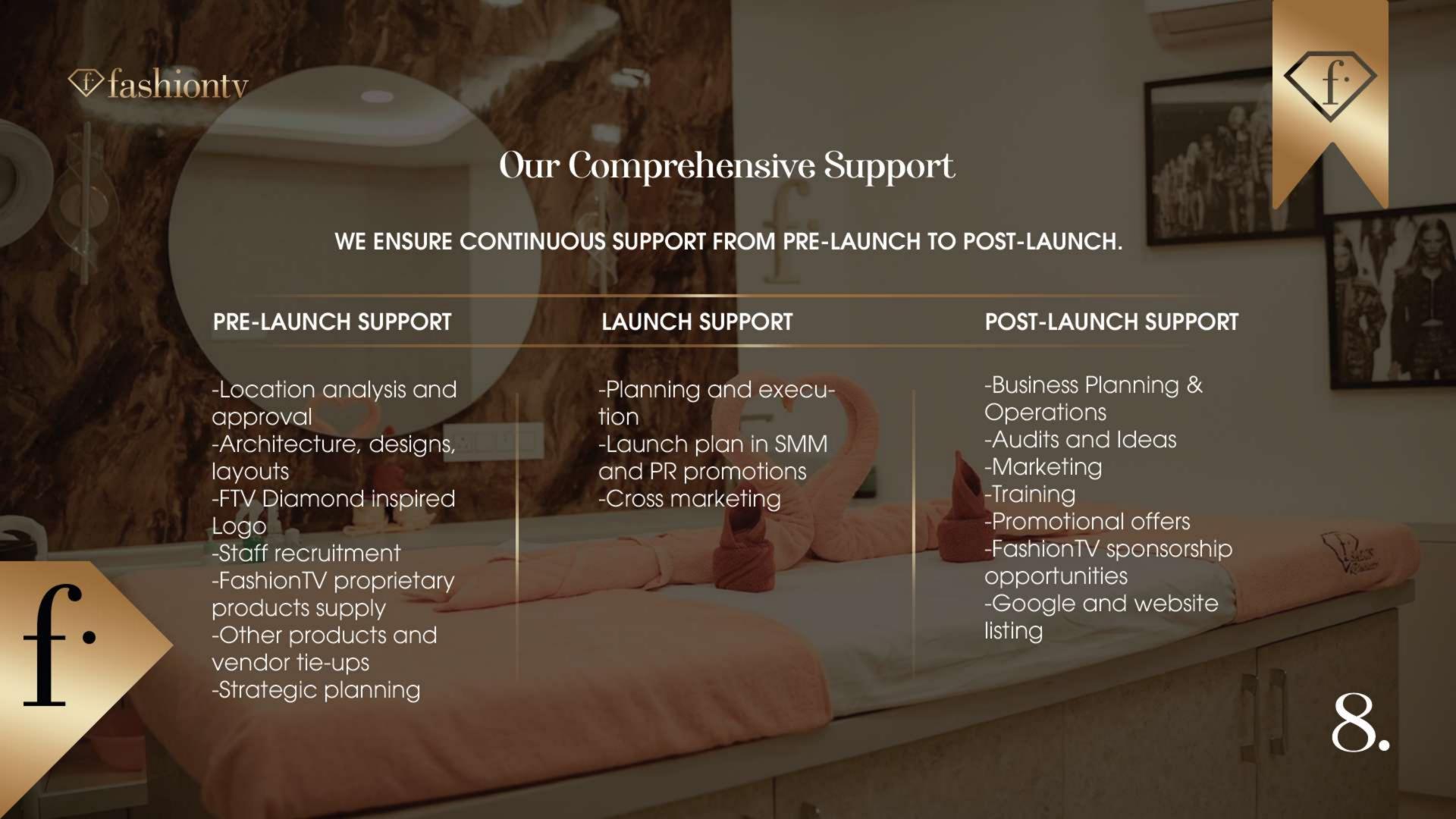
MISSION:

To set up the FashionTV
Beauty & Wellness franchise
successfully in the Gulf
countries, which embodies
FashionTV's premium identity

AIM:

To establish the most luxurious and refined Beauty & Wellness outlets in the Gulf countries, offering modern & elegant decor combined with soothing music that sets the tone for a rejuvenating experience.





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BASIC FRANCHISE REQUIREMENTS

LOCATION

FashionTV Beauty & Wellness Franchises must be located in prime locations in upscale residential, business and commercial centres across all the prime & strategic locations of the Gulf countries.

STRONG FINANCIAL BACKINGS

All franchisees must be able to show strong financial backings to ensure the success of the beauty & wellness business.

FRANCHISE INDUSTRY ATTRACTION

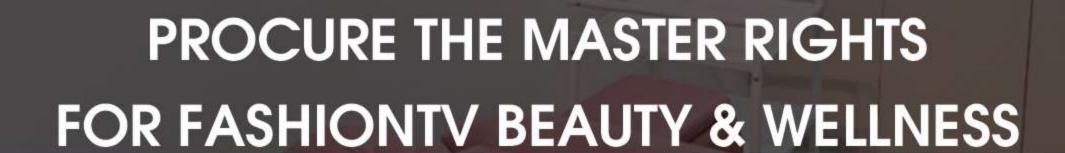
All franchisees must have attractions and likings towards the beauty & wellness industry along with profound knowledge and expertise of the business



Strong Desire to be more: Rich, Famous & Successful.



♥fashiontv



@ 2.5 MILLION USD ONLY/9.2 MILLION AED ONLY





OUR BOARD





Michel Adam Lisowski
The Man Behind FashionTV

Michel Adam Lisowski is the founder and chairman of FashionTV.

He founded FashionTV to create a global fashion platform that focuses on fashion, luxury and beauty. He is known as the 'FASHION MAESTRO' for his remarkable contribution to the fashion, luxury and lifestyle industries across the world.



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Kashiff Khan
The Business Mastermind

Kashiff Khan is the Managing
Director of FashionTV, the world's
largest fashion and lifestyle media
brand. Beyond his role, he is an
accomplished author, writer and
startup specialist, actively and is an
iconic name in the world of fashion
and brand business development
in India.



