









Explore Rapid Growth And Opportunities In The Luxury Lifestyle Industry

FashionTV brand licensing for premium lifestyle essentials is poised to thrive in the rapidly evolving luxury retail industry, leveraging the dynamic transformation in lifestyles.

With a focus on luxury and aesthetics, FashionTV can create unique lifestyle offerings that resonate with consumers' desires for premium daily-use essentials. This strategic positioning will enable FashionTV Brand Licensing to redefine the luxury retail paradigm in the Gulf countries and beyond.

The high-end population of the Gulf countries seeks world-class experiences in luxury retail with a strong emphasis on luxury & sophistication. By capitalising on these opportunities, premium lifestyle essentials can tap into a thriving industry with significant growth potential & diverse revenue streams.





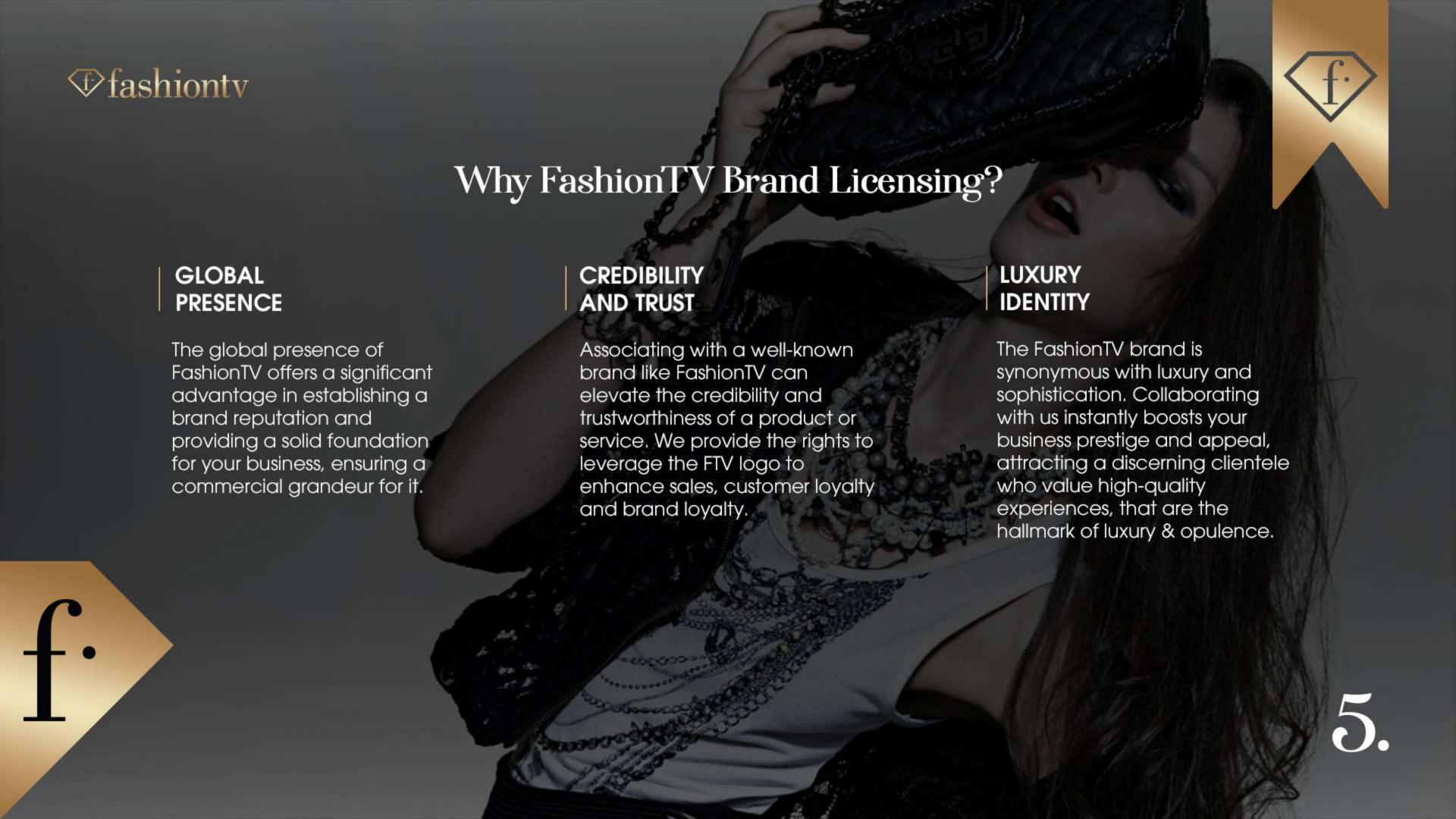


Introducing FashionTV Business Of Lifestyle Essentials

FashionTV's brand licensing offers an exceptional opportunity for luxury retail and premium lifestyle essentials, combining sophistication with cutting-edge style. The brand's iconic identity appeals to discerning consumers seeking high-quality products and experiences.

With a focus on innovation and world-class luxury, FashionTV creates a unique platform for collaboration. This partnership empowers brands to thrive in the competitive luxury landscape, enhancing their offerings with FashionTV's prestigious reputation.

Enhancing the worth of premium lifestyle essentials, accessories, apparels and personal goods with a luxury brand signature, FashionTV brand licensing is definitely the future of the global luxury retail industry.



Pfashiontv TREND FORECASTING DIGITAL SERVICE INNOVATION & STRATEGY MARKETING SUPPORT Leverage Fashion TV's expertise Our seasoned experts will guide Boost brand distinctiveness and & industry insights to anticipate you through innovating your engage your target audience trends, receive guidance on services, ensuring successful with our compelling marketing design & marketing strategies outcomes and providing campaigns. Leverage social and access International invaluable market insights to set media marketing across resources to amplify your your business as a premium Instagram, Facebook, LinkedIn success in the competitive market choice. and Twitter, along with Google markets of the Gulf countries. and website listings.





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Our Philosophy

VISION:

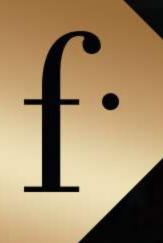
To create a legendary luxury retail brand licensing business that caters to the elite's needs and preferences of the Gulf populations.

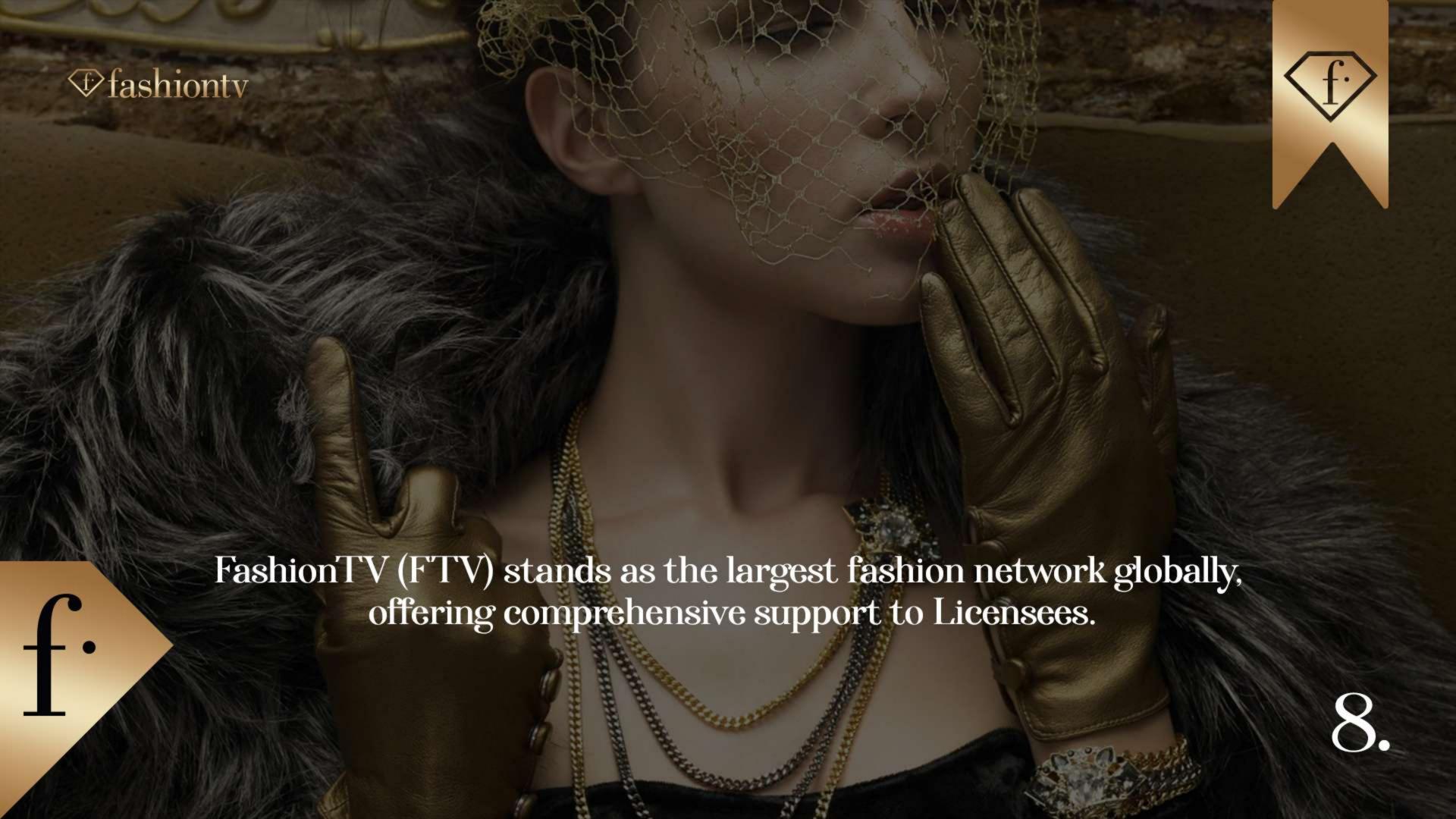
MISSION:

To set up the FashionTV Luxury Retail Brand Licensing successfully in the Gulf countries, which embodies FashionTV's premium identity and quality.

AIM:

To establish the most successful luxury retail branding business in the Gulf countries, offering premium lifestyle essentials & thereby elevating lifestyle aspirations.









Our Comprehensive Support

WE ENSURE CONTINUOUS SUPPORT FROM PRE-LAUNCH TO POST-LAUNCH.

PRE-LAUNCH SUPPORT	LAUNCH SUPPORT	POST-LAUNCH SUPPORT
-Premium Standards of global excellence - Reflection of avant garde lifestyle aspirations -FTV Diamond inspired Logo -Staff recruitment -FashionTV proprietary products supply -Other products and vendor tie-ups -Strategic planning -Staff extensive training and execution	-Planning and execution -Launch plan in SMM and PR promotions -Cross marketing	-Business Planning & Operations -Audits and Ideas -Marketing -Training -Promotional offers -FashionTV sponsorship opportunities -Google and website listing

9.





BASIC BRAND LICENSE REQUIREMENTS

LOCATION

FashionTV luxury retail brand licensing must be located in prime locations in upscale residential, business and commercial centres across all the prime & strategic locations of the Gulf countries.

STRONG FINANCIAL BACKINGS

All licensees must be able to show strong financial backings to ensure the success of the luxury retail business.

Strong Desire to be more: Rich, Famous & Successful.

LICENSE INDUSTRY ATTRACTION

All licensees must have attractions and likings towards the beauty & wellness industry along with profound knowledge and expertise of the business.







OUR BOARD





Michel Adam Lisowski
The Man Behind FashionTV

Michel Adam Lisowski is the founder and chairman of FashionTV.

He founded FashionTV to create a global fashion platform that focuses on fashion, luxury and beauty. He is known as the 'FASHION MAESTRO' for his remarkable contribution to the fashion, luxury and lifestyle industries across the world.



Pfashiontv





Kashiff Khan
The Business Mastermind

Kashiff Khan is the Managing
Director of FashionTV, the world's
largest fashion and lifestyle media
brand. Beyond his role, he is an
accomplished author, writer and
startup specialist, actively and is an
iconic name in the world of fashion
and brand business development
in India.







