







About FTV

FashionTV was founded in 1997 in France by Michel Adam Lisowski. It is the world's largest fashion and lifestyle media brand with a reach extending to over 196 countries and a growing audience exceeding 2 billion.

With 27 years of legacy and expertise in the fashion & lifestyle industry, we have also extended our branches into licensing businesses. We present a brand licensing opportunity to elevate your premium lifestyle essentials to new heights, transforming it into the premier destination so that you can provide a satisfying experience to your customers.





Explore Rapid Growth And Opportunities In The Education Industry

FashionTV's franchise policy reflects a commitment to luxury and excellence in hospitality education, particularly within the Gulf countries. By leveraging its iconic brand, FashionTV enhances its footprint in the region's thriving hospitality sector, offering a cohesive experience that aligns with local values and aspirations.

FashionTV's Beauty & Wellness Education franchise is dedicated to elevating standards and practices within the beauty & wellness industry. Leveraging its prestigious brand, FashionTV offers innovative educational programs and training that cater to the growing demand for excellence in this market.





Apart from Hospitality Education, FashionTV also offers franchising opportunities for the development of Beauty & Wellness education sector. Along with knowledge and skills development, the primary focus lies on building up strong, professional skills.

FashionTV is dedicated to establishing a strong presence in the Gulf hospitality education landscape, merging high standards with commercial success to build unparalleled credibility.

FashionTV aims to empower the next generation of hospitality & wellness leaders in the Gulf, expanding its brand legacy while contributing to the growth of the industry.

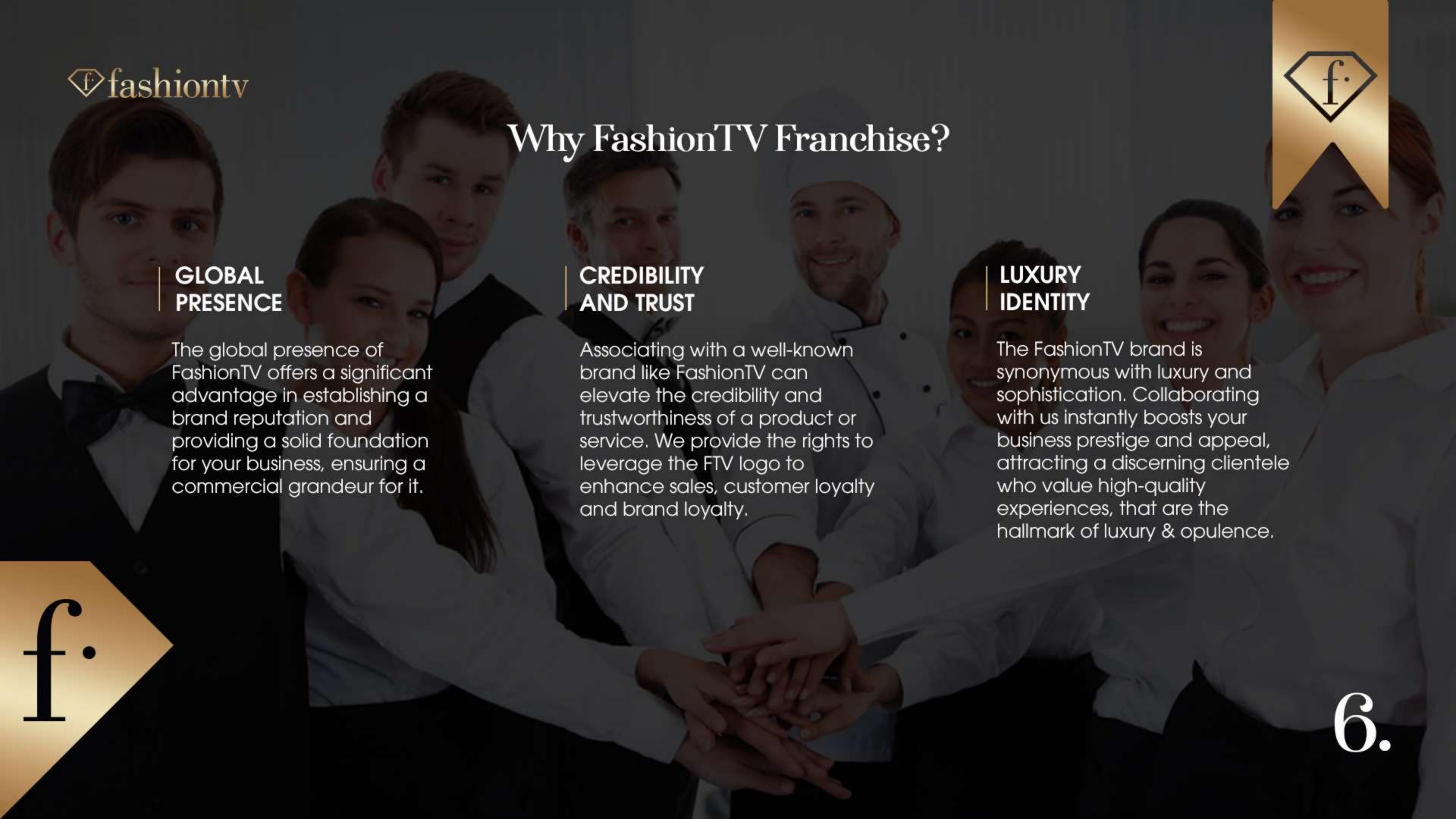


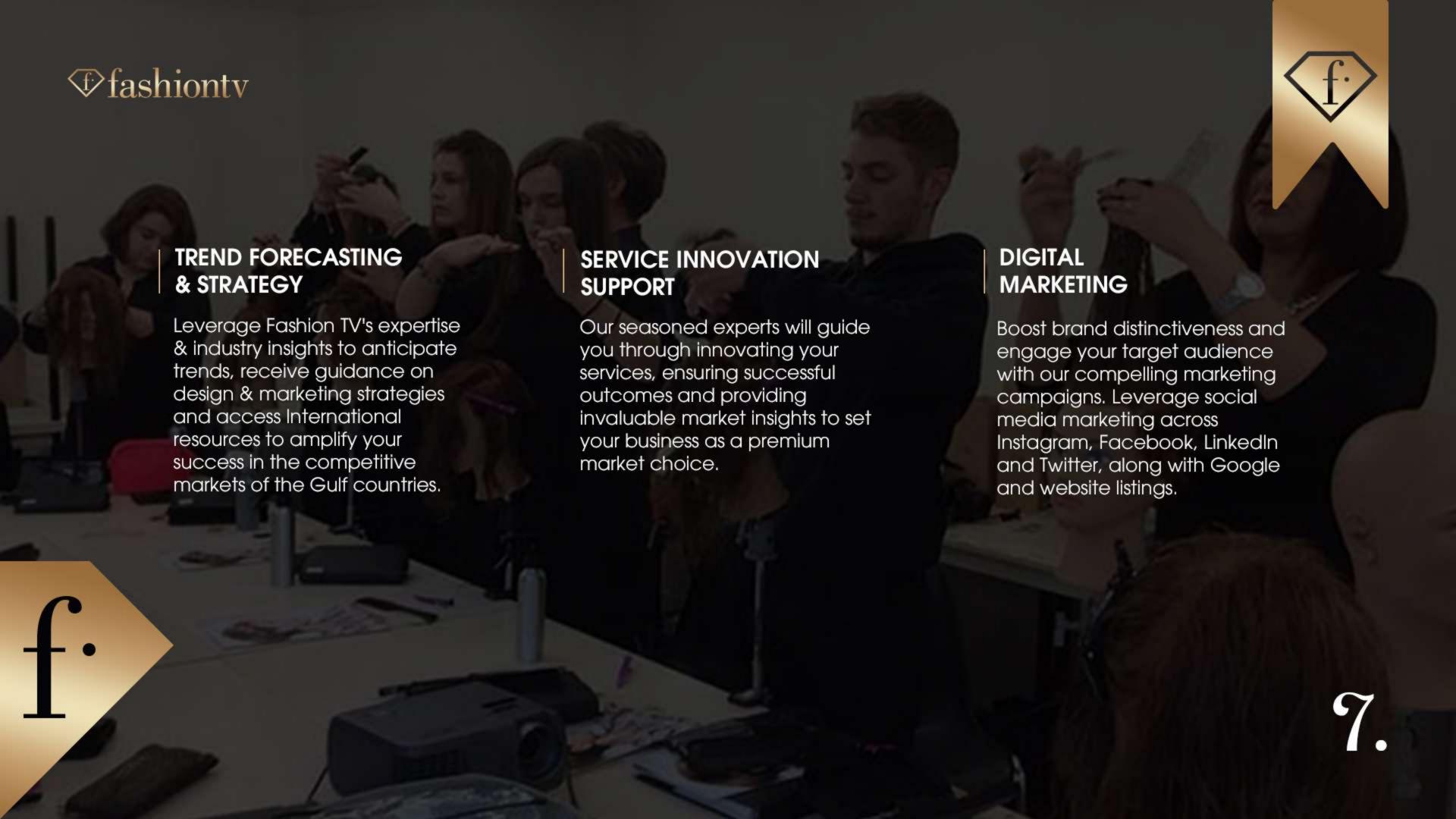


Introducing FashionTV Knowledge & Education Businesses

FashionTV Education franchise is poised to make a significant impact in the Gulf countries by blending high end, professional expertise to create a stunning workforce that will meet the requirements of the opulent lifestyles of the Gulf Nations.

The franchise model offers robust support for new franchisees, ensuring a seamless entry into this dynamic market. With a focus on innovation & brand synergy, FashionTV Educational franchise is all set to redefine the hospitality & wellness education industry, keeping in mind the synergy of luxury, lifestyle, glamour & opulence in the Gulf countries.





Fashionty



Our Philosophy

VISION:

To create the most professional, cutting-edge educational franchise business that caters to the elite's needs & preferences of the Gulf populations.

MISSION:

To set up the FashionTV educational franchise successfully in the Gulf countries, which embodies FashionTV's premium identity and quality.

AIM:

To establish the most top-notch education in the Gulf countries, offering impeccable global standards in hospitality & wellness education.







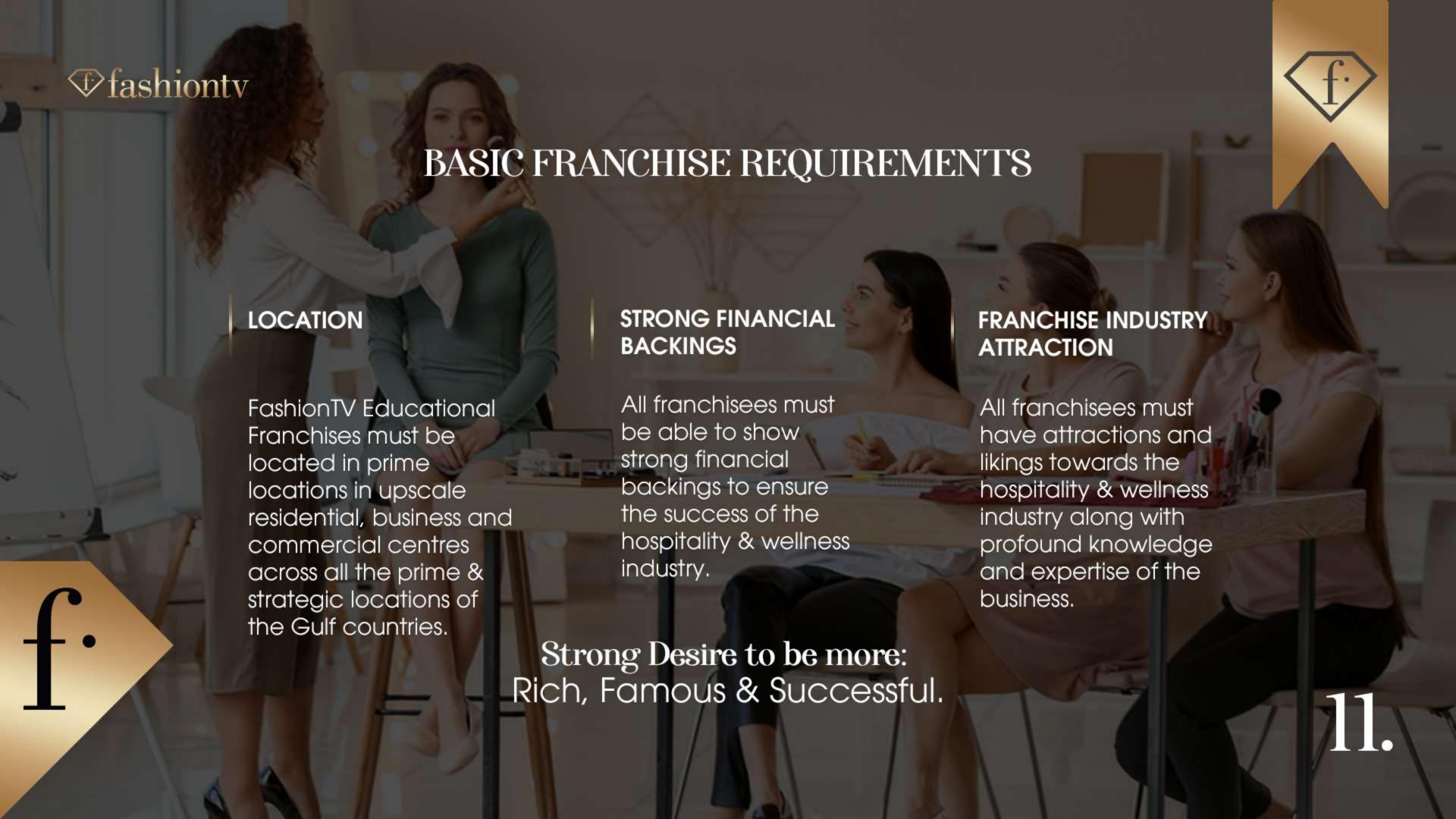


Our Comprehensive Support

WE ENSURE CONTINUOUS SUPPORT FROM PRE-LAUNCH TO POST-LAUNCH.

PRE-LAUNCH SUPPORT	LAUNCH SUPPORT	POST-LAUNCH SUPPORT
-Global Curriculum Standards & Concepts -Advanced Professional Ethos -FTV Diamond inspired Logo -Staff recruitment -FashionTV proprietary products supply -Other products and vendor tie-ups -Strategic planning -Staff extensive training and execution	-Planning and execution -Launch plan in SMM and PR promotions -Cross marketing	-Business Planning & Operations -Audits and Ideas -Marketing -Training -Promotional offers -FashionTV sponsorship opportunities -Google and website listing

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OUR BOARD





Michel Adam Lisowski
The Man Behind FashionTV

Michel Adam Lisowski is the founder and chairman of FashionTV.

He founded FashionTV to create a global fashion platform that focuses on fashion, luxury and beauty. He is known as the 'FASHION MAESTRO' for his remarkable contribution to the fashion, luxury and lifestyle industries across the world.



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Kashiff Khan
The Business Mastermind

Kashiff Khan is the Managing
Director of FashionTV, the world's
largest fashion and lifestyle media
brand. Beyond his role, he is an
accomplished author, writer and
startup specialist, actively and is an
iconic name in the world of fashion
and brand business development
in India.

